

Advocacy Research Program Officer Job Description

We are looking for a program officer to oversee a division of our research program. This program will focus on creating high quality research that can be utilized by advocacy groups to maximize their impact in helping animals. A generous benefactor has committed \$1,000,000 to be used for this specific program over the next three years.

Position Summary: The advocacy research program officer will work in conjunction with ACE, Faunalytics, and an oversight committee in developing quality research studies designed to maximally benefit farm animals.

Position Status: Full-time, Salary, Non-Exempt. May consider part-time. Position is remote; residence in the United States is preferred but not required

Salary: Starts at \$40K, could be higher depending on level of experience

Reports to: ACE Research Manager, Executive Director

Hours: 40 hours per workweek (full-time) or >20 hours/week (part-time)

Vacation: 15 days for first year

Responsibilities and Opportunities:

- **Refine a wide array of research projects into those that are most promising and plausible.** Advocacy leaders and researchers have compiled a list of potential research projects and ranked them roughly according to value. The list of projects will need to be further refined into the most promising, useful, and feasible selections.
- **Create sound methodologies for carrying out selected research projects.** Once projects are selected, sound methodologies will need to be produced that will provide clear instructions to those collecting data for the research.
- **Manage relations with key stakeholders, taking recommendations under advisement when selecting projects.** This position will interact with multiple groups of people, including the ACE Research Manager and Executive Director, an oversight committee, and staff of Faunalytics.
- **Network with advocacy groups to collect usable data.** While there will be monetary resources to help with structuring studies, it will be necessary to work with other advocacy groups to acquire data. Managing these relationships will be especially important in producing actionable results.
- **Provide consultation to groups that are collecting data.** Most advocacy groups do not have someone with a research background on staff, so they will need advice as projects develop and new challenges become apparent.
- **Analyze data and write up findings in an accessible manner.** Once data collection is complete, sound analysis of data will be the cornerstone of the project. The program officer will need to explain results in a scholarly manner, but also be responsible for writing about the findings in a way that is easily understandable by the general advocacy community.

Sample research projects:

- **How vs Why:** Do materials (videos, leaflets, etc.) create more diet change when focused mostly or solely on why to go veg*n; mostly or solely on how; or an even split?
- **Media:** Measure impact of a veg*n media campaign (TV, radio, print) in a small geographic area to gauge attitude and behavior change.
- **Leafletting:** Determine the short/medium-term impact of a focused leafletting campaign, using actual consumption data rather than self-reports.
- **Recidivism:** Test different interventions designed to prevent or reduce veg*n recidivism to determine which are most effective.
- **Health and Environment:** See if health and/or environmental claims increase uptake relative to animal welfare messages and how long changes are sustained.
- The full list of proposed projects can be found [here](#).

Essential Skills/Qualifications:

- Bachelor's degree in a relevant field – e.g. sociology, psychology, economics, statistics
- Commitment to the mission of Animal Charity Evaluators, which is to find and promote the most effective ways to help the largest number of animals
- Two years of research related professional experience, or the ability to demonstrate strong, relevant research skills
- Experience with data analysis using spreadsheet software such as Excel or statistical software such as R or SPSS
- Strong quantitative and qualitative reasoning skills
- High degree of professionalism, including discretion in handling confidential information
- Ability to work independently but concurrently collaborate with many different parties
- Strong attention to detail, with a commitment to high quality work
- Excellent written communication abilities
- Highly organized and self-motivated

Preferred Skills/Qualifications:

- Master's degree in relevant field
- History of coordinating research projects
- Experience with research in real world settings
- Excellent oral communication abilities
- Demonstrated abilities in strategic thinking
- Open to topics outside mainstream advocacy efforts

What we offer:

- Work with ACE staff, experienced in thinking about effectiveness in animal advocacy
- Building relationships with key advocacy leaders and scientists
- Opportunity to use your skill set to improve the lives of animals
- Ability to create high quality research to inform advocacy groups
- Flexibility to work from home